

# Web Design

- Live online classes nationwide
- One-to-one student mentoring
- One evening per week x 10 weeks
- Easy instalment payment plan



## Course Content

- Understanding the basics of HTML, CSS and website hosting.
- Using visual and AI software tools to create web pages quickly and easily.
- Working with images, video, fonts and animations.
- Building six professional-quality websites.
- Tracking user visits and interaction, and complying with privacy laws.
- Designing a personal portfolio website and showcasing your work on LinkedIn and other platforms.

## Course Delivery

- Classes delivered live online on Thursday evenings, from 6:30-9:30pm.
- Only a standard PC or laptop and Internet connection required.
- Opportunities for one-to-one interaction with lecturer.
- Class recordings available for later study and catch-up.
- Professional-quality notes covering all topics available to support class videos.
- Feedback provided on project work submitted by students.
- Sample exercise and project files available for download.

## Entry Requirements

The programme is ideally suited if you are just starting to work in web design or would like to do so.

## Certification

Students are graded according to their performance on in-class exercises, mini-projects, and their final personal portfolio.

## Lecturer Profile

Brendan Munnely has developed websites that serve millions of page views annually.

His educational IT books have sold over 100,000 copies in five languages and earned multiple five-star Amazon reviews.

## Career Opportunities

In addition to providing a solid foundation in professional web design, this Diploma Course will equip graduates with career-boosting skills for pursuing opportunities in related areas such as the following:

- Interface design
- Web content creation
- Digital, email and social media marketing
- e-Commerce and Search Engine Optimisation (SEO)
- Front-end software development.

## What graduates are saying

“ IBAT Diploma in Web Design is a great course with a very positive learning environment. Along with a very knowledgeable dedicated lecturer. A fantastic experience. 10/10.

*Conor Doyle*

“ I feel I have gained a useful, applicable skill even with this introductory course. I now apply these skills to my job as a Digital Marketer and Social Media Manager.

*Jack Quinn*

“ As a complete beginner, I really enjoyed this course. I found the learning curve just right. The lecturer is a class act from start to finish.

*Shane Murray*

“ I absolutely loved the Diploma in Web Design- my only complaint is that it was over too quickly! The notes and learning materials were easy to follow and in-depth.

*Marie O'Sullivan*

“ The course is very well structured and really achievable. I would definitely recommend it to other students.

*Lurdes Teixeira*

“ The course is very informative. I was very pleased with my results. I am having lots of fun tricking around with websites now.

*Rebecca Grimes*

“ The course definitely helped me establish a solid understanding on how to get a website up and running. Many thanks.

*Neil Carder*

“ Thank you so much for your top-quality teaching and for introducing me to a whole new, wonderful world of web design.

*Mateja Rajkovic*

“ The lessons fun and engaging. It was a quite a lot of material to cover in just 10 weeks, but we all managed to get through it successfully.

*Emmet Whelan*

“ Overall experience is 10/10. From being a total 'newbie' for web development I can now design web pages that look professional and sophisticated.

*Ivan Lukenda*

“ Tutor was very helpful throughout the course in helping me learn. Looking forward to expanding my portfolio of web projects in the future!

*Rita Brereton*

“ Classes were easy to understand and enjoyable. I really appreciated all the helpful resources so I can get better at web design, one step at a time.

*Sebastian Ferreira*

“ This course gives you all the resources needed to start building your own website, with a great tutor that won't hesitate to help you out with any query.

*Laszlo Scheers Luque*

“ A really helpful and interesting course. I was able to finish my personal website and now I have visitors from around the world.

*Alexandra Mavrofoti*

“ The classes were well laid out and explained I would recommend this course to anyone wanting to delve into the realm of Web Design.

*Samantha Marah*

“ I enjoyed completing the Diploma in Web Design that much that I am already looking at completing the more advanced course.

*Paige McGovern*