

# Certificate in Digital Marketing Management

Spring 2022 - Semester A



## Week No. Week Starting

Week 1	28 <sup>th</sup> March	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 2	4 <sup>th</sup> Apr	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 3	11 <sup>th</sup> Apr	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 4	18 <sup>st</sup> Apr	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 5	25 <sup>th</sup> Apr	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 6	2 <sup>nd</sup> May	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 7	9 <sup>th</sup> May	Reading week (No classes)
Week 8	16 <sup>th</sup> May	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 9	23 <sup>rd</sup> May	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 10	30 <sup>th</sup> May	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 11	6 <sup>th</sup> June	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 12	13 <sup>th</sup> June	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 13	20 <sup>th</sup> June	Tues 18:15 – 19:45 Sales & Marketing Tues 20:00 – 21:30 Certified Digital Marketing Professional Thurs 18:30 – 20:30 Digital & Social Media Marketing
Week 14	27 <sup>th</sup> June	Reading Week
Week 15	4 <sup>th</sup> July	Exam Week

**Saturdays**

Digital & Social Media Marketing - 1 Saturday 10.00am to 17.00pm

Sales & Marketing - 2 Saturdays 10.00am to 17.00pm

Certified Digital Marketing Professional - 2 Saturdays 10.00am to 17.00pm

**Provisional and Subject to Change**

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