



Duration: 11 weeks
Tuesdays 6.30pm-9.30pm
Start date*: Mar/June 2023
Study mode: Online/on-campus
Fees**: Online - € 980
On-campus - € 1,295

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Diploma in Occupational Psychology



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Diploma in Occupational Psychology

Work Psychology is a field of psychology that applies psychological theories in organisations. Psychology is a study of mind and behaviour. Work Psychology then attempts to consider how employees' attitudes and motivations influence each other and the entity that they work in.

Most of us will spend a considerable amount of time as part of a workforce. It is critical then that we enhance our understanding of the psychology of work as it is directly relevant to all of us.

What will I experience?

The programme affords the opportunity of exploring IBM Enterprise Design Thinking philosophy and obtaining their associated Practitioner Badge. Enterprise Design Thinking is a framework to solve users' (employees, managers, customers, business partners, etc.) problems at the speed and scale of the modern enterprise.

What will I learn?

Key syllabus items in this Diploma include;

- Occupational Psychology in context.
- Individuals with individual differences working together.
- Socio-cognitive approaches to differences among individuals in the workplace.
- Job Design and Job Analysis theories.
- Attitudes and motivation influencing behaviour in the workplace.
- Working together, the psychology of teams, leaders and followers.
- IBM Enterprise Design Thinking.
- The technology-enhanced world of work (HCI, mobile / remote work, online communications).
- Organisational dynamics and behaviour, structures and culture, psychology at organisational level.



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