

## BA (Hons) in Business

**Launch your career in Ireland or globally with an in-demand Undergraduate Degree.**

Studying a BA (Hons) in Business will equip you with the skills to demonstrate an expert knowledge in the critical areas of business and be able to understand future challenges facing them. You will learn to lead and work collaboratively, demonstrate analytical and communication skills, and contribute to the overall process of business development including strategy, marketing and management.

**“Really a very good course! Excellent teacher combining theory and examples from the field and extracting valid points from different contributions within the group. Challenging programme and effectively carried through – I learnt a lot. I am inspired to rethink about business in general.”**

**BA Business graduate**

### What will I experience?

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You will develop critical business management techniques and core competencies designed to allow you thrive in the workplace. In addition, you will be studying in Ireland, a country renowned for excellent education and extraordinary culture.

### What will I learn?

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- Extensive understanding of current business theories and concepts
- Improved business decision making to make data-informed decisions
- Gain expertise in how data analysis is implemented to business intelligence
- Achieve competency to handle the demands of the modern business environment
- Open up doors to exciting and challenging career avenues, widening your scope of employment

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**Accreditation:** QQI

**Duration:** 3 years, full-time **Start date:** February, September

**Campus:** Dublin (City Centre)

**\*Fees:** €6,985 (Overseas students), €3,105 (Irish/EU students)

**Early Bird Offer for international students based in Ireland - €3,795\***  
**\*Offer valid till 30th November only**

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\*All fees include 3.5% Learner Protection charge. QQI accredited education/training programmes that run for 3 months or longer are covered by Learner Protection.

## Why study with IBAT in Ireland

**If you are an international student and not already working professionally in Dublin, then hear about the benefits that Ireland offers as a career destination. Studying in Ireland is not only often more affordable than other European countries, but it also has a lot to offer in terms of culture and opportunities. The country is a popular place for international students looking to gain an outstanding education in a place known for its interesting history. However, if you're in need of more reasons to pick Ireland as your study destination:**

- Students can work alongside their course for 20 hours a week during term time and 40 hours a week during holidays.
- A 12-month post-student work permit enables graduates to gain invaluable experience with these companies or one of the numerous start-ups based in the city boosting your skills and your CV.
- Graduate starting salaries are at an average of €33k and this is something that 90% of graduates manage to achieve.

- A city-centre campus in the heart of Dublin equipped with modern facilities and connected perfectly to work and play opportunities.
- Ireland is an English-speaking country meaning you won't experience a language barrier.
- Many of the world's most established organisations are choosing to set up in Ireland including Apple, Pfizer, Google, Apple, Facebook, PayPal, Microsoft, Twitter, Intel, Salesforce and LinkedIn. This has been a big draw factor for students, particularly those wanting to set up their lives in the country and establish their careers there.

