

ibat

Institute of Business
and Technology

Higher Education Courses



Study in the
heart of Dublin

ibat.ie





Institute of Business
and Technology

MBA

Build a professional network and a successful business by pursuing an MBA at IBAT College.

Studying an MBA will equip you with the skills needed to progress onto a senior management role or even to establish your own business. Whilst studying, you will have the opportunity to build up a professional network which may prove critical in the future.

What will I experience?

Throughout the programme, you will develop your understanding of key business areas including marketing, human resources and project management. You will also be required to complete a dissertation to showcase your knowledge and demonstrate your ability to conduct research and prepare an in-depth study.

What will I learn?

- To apply your knowledge of finance, marketing and other key business areas to a particular business context
- To shape and implement innovative strategies that are relevant to a particular organisation
- To apply research methods and project management techniques to different projects and generate successful outcomes

“Completing the course was an enlightening experience. From lively conversations in class to the insights of the lecturers, learning was continuous. I am delighted with the outcome.”

Lorraine Guildea
MBA graduate

Accreditation: University of Wales Trinity Saint David
Duration: 15 months, Full-time
Start date: February, September
Campus: Dublin (City Centre)
Fees: €9,000 (International), €5,500 (Irish/EU)

BA (Hons) in Business

Launch your career in Ireland or globally with an in-demand Undergraduate Degree.

Studying a BA (Hons) in Business will equip you with the skills to demonstrate an expert knowledge in the critical areas of business and be able to understand future challenges facing them. You will learn to lead and work collaboratively, demonstrate analytical and communication skills, and contribute to the overall process of business development including strategy, marketing and management.

“Really a very good course! Excellent teacher combining theory and examples from the field and extracting valid points from different contributions within the group. Challenging programme and effectively carried through – I learnt a lot. I am inspired to rethink about business in general.”

BA Business graduate

What will I experience?

You will develop critical business management techniques and core competencies designed to allow you thrive in the workplace. In addition, you will be studying in Ireland, a country renowned for excellent education and extraordinary culture.

What will I learn?

- Extensive understanding of current business theories and concepts
- Improved business decision making to make data-informed decisions
- Gain expertise in how data analysis is implemented to business intelligence
- Achieve competency to handle the demands of the modern business environment
- Open up doors to exciting and challenging career avenues, widening your scope of employment

Accreditation: QQI

Duration: 3 years, full-time

Start date: February, September

Campus: Dublin (City Centre)

Fees: €6,750 (Overseas students), €4,000 (International students based in Ireland), €2,500 (Irish/EU students)

Why study with IBAT in Ireland

If you are an international student and not already working professionally in Dublin, then hear about the benefits that Ireland offers as a career destination. Studying in Ireland is not only often more affordable than other European countries, but it also has a lot to offer in terms of culture and opportunities. The country is a popular place for international students looking to gain an outstanding education in a place known for its interesting history. However, if you're in need of more reasons to pick Ireland as your study destination:

- Students can work alongside their course for 20 hours a week during term time and 40 hours a week during holidays.
- A 12-month post-student work permit enables graduates to gain invaluable experience with these companies or one of the numerous start-ups based in the city boosting your skills and your CV.
- Graduate starting salaries are at an average of €33k and this is something that 90% of graduates manage to achieve.

- A city-centre campus in the heart of Dublin equipped with modern facilities and connected perfectly to work and play opportunities.
- Ireland is an English-speaking country meaning you won't experience a language barrier.
- Many of the world's most established organisations are choosing to set up in Ireland including Apple, Pfizer, Google, Apple, Facebook, PayPal, Microsoft, Twitter, Intel, Salesforce and LinkedIn. This has been a big draw factor for students, particularly those wanting to set up their lives in the country and establish their careers there.



