

Online Diploma in Sales Management

June 2025

Tuesdays - 6:30pm to 9:30pm

Please note this is a provisional timetable and subject to change:

Month	Day	Content
June	24	Sales Fundamentals
July	01	Sales Strategy & Planning
	08	Sales Analytics
	15	Sales Leadership
	22	Sales Negotiation
August	29	Sales Technology
	05	Sales Operations
	12	Sales Ethics & Compliance
	19	Sales Management in a Global Context
	26	Sales Innovation
September	02	Student Presentations

IBAT College Dublin

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