



Master of Science (MSc) in  
**Business  
Management**



## Programme Details

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This conversion Masters programme is targeted at non-business graduates, including science, engineering, technology, arts, law and social science graduates, to develop and focus their career paths in the business environment. It will provide some learners with the opportunity to change career direction away from that of their undergraduate studies. For others, it will complement their undergraduate qualification.

The completion of this Masters programme will provide graduates with a unique set of skills. Learners will combine the proficiency from their undergraduate discipline area (for example engineering or computing) with newly acquired business skills. Such a hybrid skillset is much sought after by employers.

## Who are IBAT?

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A strategic partnership between IBAT College Dublin and Atlantic Technological University (ATU) was officially established on July 20, 2023, following formal approval at the ATU Academic Council meeting in June 2023.

This course is delivered within the ATU Quality Assurance and Enhancement framework and awarded by ATU. IBAT is primarily responsible for day-to-day operations, under ATU's Quality Assurance oversight, additionally including applicant queries/processing, student support, and finance related queries. It is important to note that ATU strictly authorises entry on to the programme based on the defined entry requirements.

Applicants who register on programmes under the auspices of this strategic partnership hold the status of being a student at both institutions.

IBAT College Dublin is a premier private higher education institution in Ireland. With a focus on hands-on learning, industry-relevant courses, and personalised attention, IBAT College empowers students to succeed in their chosen fields.

Whether pursuing undergraduate or postgraduate programmes, professional development courses, or language studies, IBAT College provides a supportive and dynamic environment that fosters growth, innovation, and leadership.

- Situated in the lively Temple Bar area in the heart of Dublin
- Empower students with practical learning to effectively address real-world challenges
- Balance ambitions and commitments with flexible study options
- Inclusive global community by welcoming students from across the globe
- Engage in partnerships with a wide array of organisations, both private enterprises and public entities

## Is there work in this field?

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Conversion courses are highly valued by employers. This Master's programme was designed in conjunction with industry and reflects current and future needs.

Whatever your undergraduate discipline area, this programme will expose you to the latest research and practice in business management

across core areas such as strategy, innovation, marketing and people & organisations preparing you for the world of work.

## Career Opportunities

Combined with the skills and knowledge gained in their undergraduate degree, completing this masters will position graduates to undertake a range of management roles in their chosen discipline. Graduates will be equipped to apply for jobs in a diverse range of industries and will be equipped with the management skills necessary to succeed in today's globalised business environment.

## Who is the programme aimed at?

This conversion Masters programme is targeted at non-business graduates, including science, engineering, technology, arts, law and social science graduates, to develop and focus their career paths in the business environment.

## Table of Modules

Modules	Mandatory/ Elective	Credits
Management Strategy	Mandatory	10
Business Innovation & Enterprise	Mandatory	10
Accounting Information for Managers	Mandatory	5
Research Methods	Mandatory	5
Supply Chain Operations	Mandatory	10
People & Organisations	Mandatory	10
Marketing Management	Mandatory	10
Work Based Learning Research Project	Mandatory	30

# Academic Entry Requirements

Level 8 Honours degree in a non-business discipline, minimum second-class honours, grade 2 (2.2).

## EL Proficiency

IELTS	6.0, no component less than 5.5
DuoLingo	Min score 105. min 100 in each section (under review)
Pearson PTE Academic	Min score of 55 or above
TOEFL IBT	Min score of 80
Cambridge English Qualifications	A minimum score of 180-190 (FCE Grade B)

## Exceptions

> If someone has completed their degree or Masters in UK, Ireland or USA within

the last 2-3 years.

> Graduates of IBAT EL School at:

**(i) General English - Upper Intermediate & advanced levels**

1.Upper-intermediate (B2 on the CEFR) – interview / confirmation of proficiency required to equate to IELTS 6.0.)

2.Advanced (C1 on the CEFR)

**(ii) IELTS 6.0/6.5 Preparation Course\***

**(iii) Cambridge Certification Preparation Course\***

> Graduates from other EL schools with levels as above **BUT** they must also undergo a short interview to confirm proficiency.

\*CEFR B2/C1 or equivalent is required to join class.

## Terms Explained

(i) 2.2 = C, as per ATU Marks & Standards that's an overall award greater than 50%.

## Fees

**Non-EU International €12,500  
(+ €130 Medical Insurance)**



## Further Information

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Please contact one of our admissions team at +353 1 807 5055 or by email to [atu.admissions@ibat.ie](mailto:atu.admissions@ibat.ie), to set up a meeting to discuss the course further and/or to register.

## Find Us

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IBAT College Dublin  
16-19 Wellington Quay,  
Dublin 2, Ireland.

Frederick Street Campus  
IBAT College Dublin  
24-27 Frederick Street  
North, Dublin 1, Ireland.

