

Bachelor of Business Level 7



Why IBAT Dublin?

IBAT Dublin is a premier private higher education institution in Ireland. With a focus on hands-on learning, industry-relevant courses and personalised attention, IBAT Dublin empowers students to succeed in their chosen fields.

Whether pursuing undergraduate or postgraduate programmes, professional development courses or language studies, IBAT Dublin provides a supportive and dynamic environment that fosters growth, innovation and leadership.

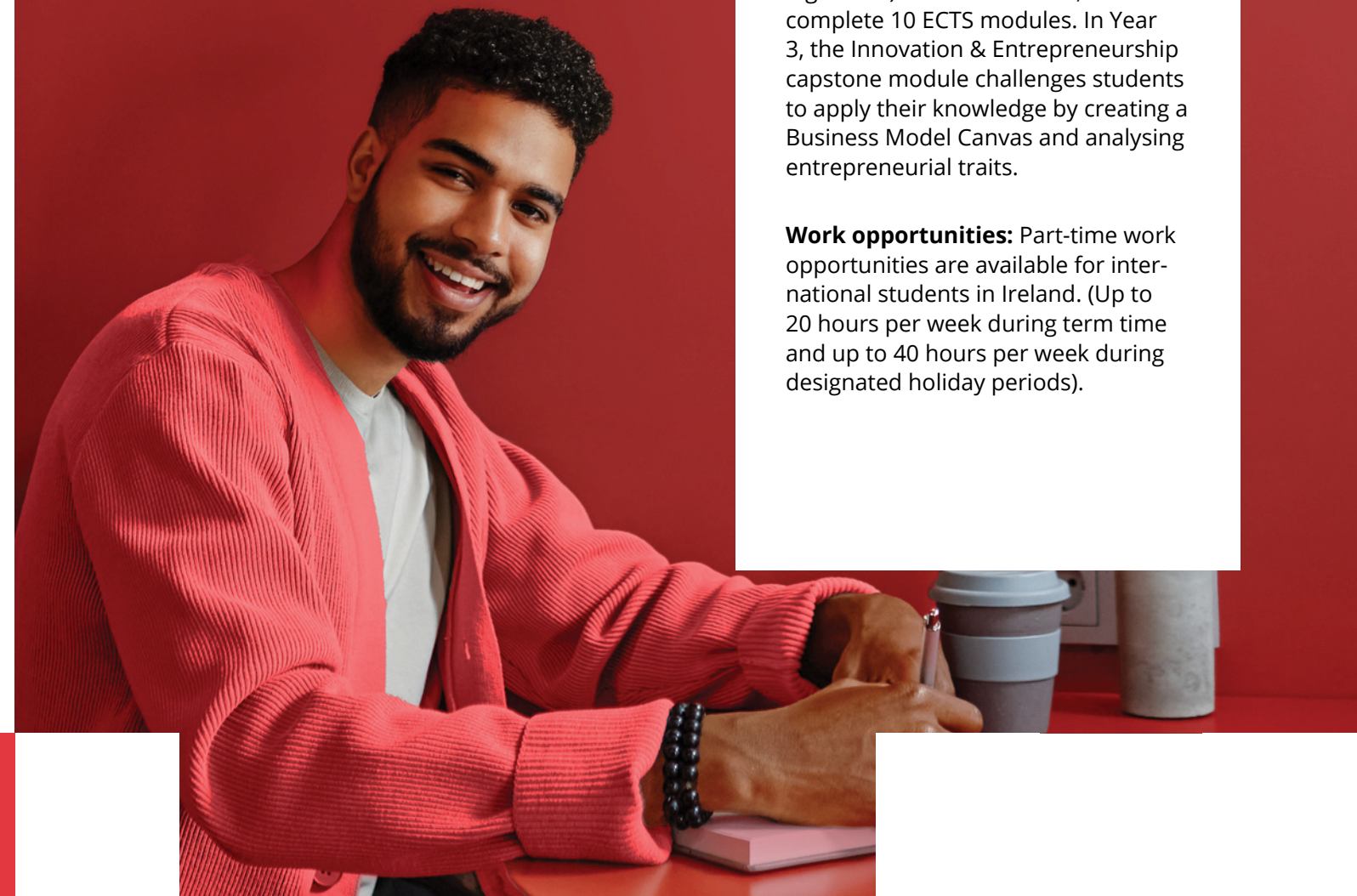


- Situated in the lively Temple Bar area in the heart of Dublin
- Empower students with practical, real-world challenges
- Balance ambitions and commitments with flexible study options
- Inclusive global community by welcoming students from across the globe
- Engage in partnerships with a wide array of organisations, both private enterprises and public entities
- Completion of the Bachelor of Business Level 7 will provide students with a progression pathway for further study, 1 year top-up to attain an honours degree and then choose from one of the master's programmes offered through our strategic partner Atlantic Technological University (ATU).

Programme details

Our Bachelor of Business Level 7 programme is tailored as an entry-level route for aspiring professionals. In today's ever-changing business environment, it's vital to possess a versatile skill set for career progression. This programme is designed to equip you with both foundational knowledge and practical skills highly sought after by modern employers.

This programme goes beyond traditional business education, offering a unique blend of core business principles and in-demand digital skills. You'll gain a solid foundation in essential areas like finance, marketing and data analysis, while also developing the technical expertise and soft skills needed to thrive in a digital world.



Key Facts

Level: 7

Duration: 3 years

Credits: 180

Intake: September 2026

Method of Delivery: On-campus

Campus Locations: Wellington Quay Campus/Frederick Street Campus

Mode of Delivery: Full-time

Examination and assessment: Assessments include a combination of coursework and exams.

Study hours: The three-year full-time bachelor's programme consists of two semesters per academic year (24 teaching weeks). In Years 1 and 2, students complete 10 ECTS modules. In Year 3, the Innovation & Entrepreneurship capstone module challenges students to apply their knowledge by creating a Business Model Canvas and analysing entrepreneurial traits.

Work opportunities: Part-time work opportunities are available for international students in Ireland. (Up to 20 hours per week during term time and up to 40 hours per week during designated holiday periods).

Learning outcomes

Graduates of this programme will leave with a comprehensive foundation in business, management and leadership skills, equipping them to succeed in a variety of professional roles across industries.

They will gain the ability to:

- Apply core business, management and economic concepts to real-world business scenarios
- Analyse financial, marketing, operational and economic data to inform effective business decision-making
- Demonstrate leadership, teamwork, interpersonal and communication skills essential for managing people, projects and organisational change
- Interpret and apply business laws, ethical standards and corporate governance frameworks in a business context
- Assess market opportunities and develop effective marketing, operational and strategic business plans
- Undertake applied business research projects

using appropriate research methods to investigate real-world business challenges and opportunities

- Exhibit adaptability, initiative and continuous professional development in response to evolving business landscapes

Career opportunities

Graduates of the Bachelor of Business (Level 7) programme will be well-prepared to pursue a wide range of career opportunities across diverse industries, both in Ireland and internationally.

The programme equips students with versatile business, leadership and analytical skills that are highly valued by employers. Career paths include roles in management, marketing, human resources, finance, operations and business development.

Graduates can also study a further one-year to achieve an Honours Bachelor's degree, such as the BA (Hons) in Business (Level 8) at IBAT Dublin.

Programme structure

Who is this programme for?

This programme is designed for ambitious individuals seeking a comprehensive business education. Whether you're a recent graduate launching your career, a mid-career professional seeking to upskill or a career changer looking for a new direction, we offer the tools you need to succeed.

Our flexible learning format caters to busy schedules while providing you with the practical skills and industry insights needed to find success in the world of business. Recognition of Prior Learning (RPL) acknowledges your valuable experience, ensuring a smooth transition into the programme.

This three-year programme offers a well-organised schedule with dedicated study and assessment weeks built into each year alongside regular teaching. You'll cover a variety of modules, with some in Years 1 and 2 spanning the entire year for a more comprehensive understanding. Assessments are a mix of coursework and exams.

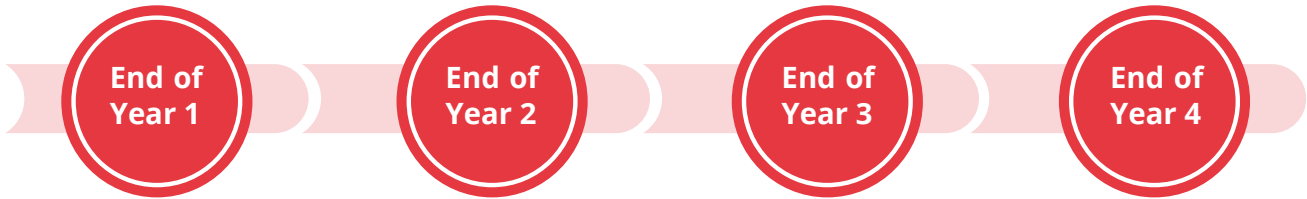
The programme culminates in a year-three Innovation & Entrepreneurship project, where you'll revisit core business concepts through the lens of entrepreneurship. This project involves creating a business model and analysing successful entrepreneurs' key skills and contributions.



Table of modules

Stage 1	Stage 2	Award Stage
IT Fundamentals & Skills	Operations & Supply Chain Management	International Business
Principles of Business & Management	Cost & Management Accounting	Financial Management
HRM and the Inter-Cultural Workplace	Consumer Behaviour	Talent Resourcing & Development
Marketing Fundamentals & Applications	Business Information Systems	Integrated Marketing Communications & Advertising
Introduction to Accounting	Statistics for Business	Employment & Company Law
Business Mathematics	Economics for Business	Business & Personal Ethics
Academic Skills Development	Market Research	Applied Project Management
	Principles of Law	Employee Relations
	Technology Innovation	Digital Marketing
	Effective Communication for Business	Business Intelligence
		Innovation & Entrepreneurship

Access, Transfer & Progression



- Progress to year 2
- Transfer to Year 1 of BA Honours in Business (Level 8)
- Admit holders of FETAC/QQI FE level 6 awards
- Progress to year 3, award stage
- Transfer to Year 2 of BA Honours in Business (Level 8)
- Admit holders of level 6, Higher Certificate awards to award stage, year 3
- Exit with a level 6, Higher Certificate in Business
- Admit holders of level 7, Ordinary Degree awards to award stage, of BA Honours in Business (Level 8)
- Exit with level 7, Bachelor of Business
- Transfer to year 3, award stage of BA Honours in Business (Level 8)
- Exit with level, BA Honours in Business (Level 8)

Academic entry requirements

To qualify for this programme, you'll need:

Leaving Certificate: Grade O6/H7 or better in 5 subjects, including English and Mathematics.

OR

Overseas Qualifications: Must align with a level-7 Business award in the QQI standard. IBAT Dublin uses the NARIC system for qualification comparison.

Mature Applicants:
Must be at least 23 years old by 1st January of the year of admission.

No standard academic entry required, but applicants must provide evidence of prior learning, work experience, motivation, and commitment (CV, personal statement, work references, and any relevant training courses).

Recognition of Prior Learning (RPL):
Applicants with relevant prior learning may enter directly into Stage 2 or the Award Stage.

EL proficiency

To demonstrate English language proficiency, IBAT Dublin accepts several EL tests, including (but not limited to):

Title of Award	Minimum Level Required
IELTS	6.0
TOEFL iBT	60
DuoLingo Online English Test	Score 105 (from August 2022)
Pearson Test of English	46+
Cambridge ESOL	165 (Grade C)

Contact us for the complete list of recognised English Language Equivalences.

Fees

Contact us to find out about course fees and payment options.

How to Apply

Our programme advisors are available to answer any questions and take you through the application process:

www.ibat.ie
enquiry@ibat.ie
+353 1 8075 055

Find us

Wellington Quay Campus
16-19 Wellington Quay,
Dublin 2,
Ireland.
D02 TX49

Frederick Street Campus
24-27 Frederick Street North,
Dublin 1,
Ireland.
D01 R7R9