

# Bachelor of Arts (Honours) in Business Level 8



# Why IBAT Dublin?

IBAT Dublin is a premier private higher education institution in Ireland. With a focus on hands-on learning, industry-relevant courses and personalised attention, IBAT Dublin empowers students to succeed in their chosen fields.

Whether pursuing undergraduate or postgraduate programmes, professional development courses or language studies, IBAT Dublin provides a supportive and dynamic environment that fosters growth, innovation and leadership.



- Study in, or close to, the lively Temple Bar area in the heart of Dublin
- Balance ambitions and commitments with flexible study options
- Join an inclusive global community with students from around the world
- Engage in partnerships with diverse organisations, including private enterprises and public entities
- Completion of the Bachelor of Arts (Honours) in Business Level 8 is a pathway for further study to several masters's programmes offered through our strategic partnership with Atlantic Technological University (ATU).

## Programme details

In today's dynamic business landscape, possessing well-rounded skills is crucial for success. The Bachelor of Arts (Honours) in Business programme equips you with the knowledge and practical abilities valued by modern employers.

This programme goes beyond traditional business education, offering a unique blend of core business principles and in-demand digital skills. You'll gain a solid foundation in essential business areas like finance, marketing and data analysis while developing the technical expertise and soft skills required to thrive in a digital world.



## Key Facts

**Level:** 8

**Duration:** 3 years

**Credits:** 180

**Intake:** 23rd February 2026

**Method of Delivery:** On-campus

**Campus Locations:**

Wellington Quay Campus  
and Frederick Street Campus

**Mode of Delivery:** Full-time

**Examination and assessment:**

Assessments include a combination of coursework and exams.

**Study hours:**

Each year consists of 24 teaching weeks (three days a week, equalling 15 hours of teaching), one study week and one examination week, with six modules per semester.

**Work opportunities:** Part-time work opportunities are available for international students in Ireland. (Up to 20 hours a week during term time and up to 40 hours a week during designated holiday periods)

**Visa extension:** Under the terms of the Third Level Graduate Programme, a person who graduates from this programme can apply for a Stamp 1G, enabling them to work full-time for 12 months.



## Learning outcomes

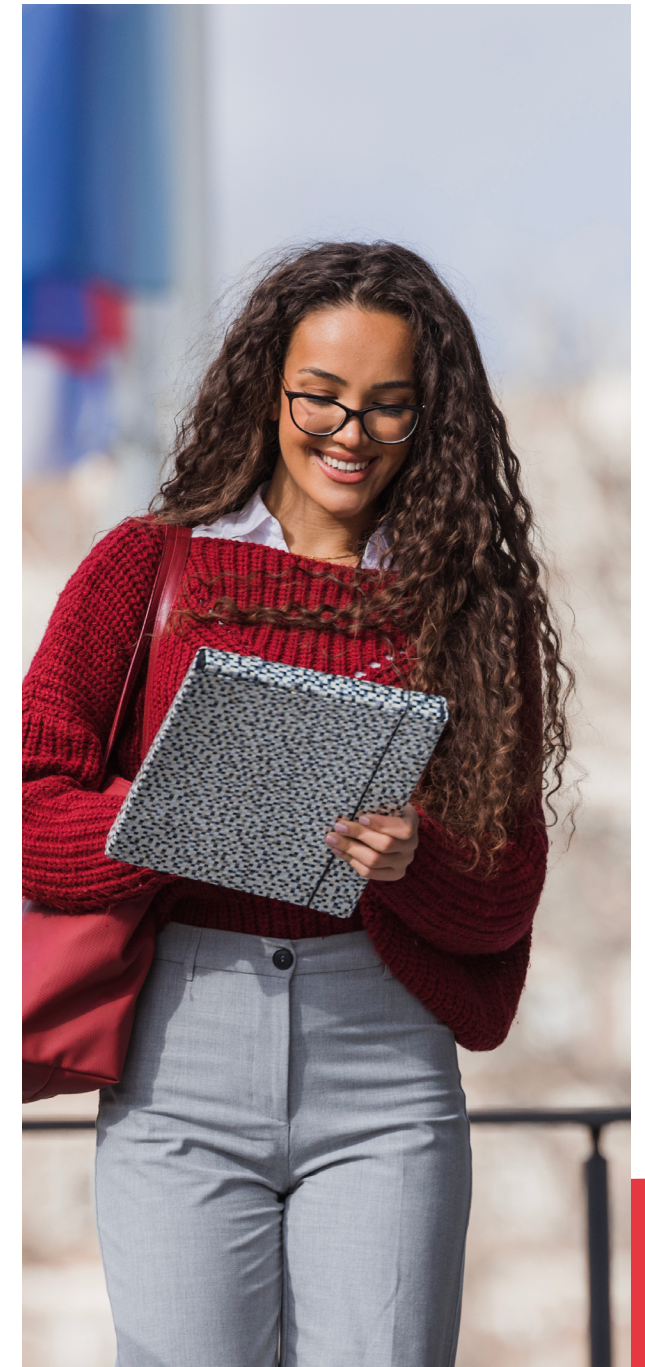
This programme provides graduates with a comprehensive foundation in business, management and leadership skills, equipping them with the skills to succeed in various professional roles across industries. Upon completion of this programme, they will:

1. Demonstrate an extensive knowledge of current theories, concepts and principles of key business disciplines, including management and strategy, marketing, finance, HR, IT and entrepreneurship in domestic and international business environments and how modern technologies enhance the field.
2. Evaluate concepts and theories surrounding the core subfields of business, including management and strategy, marketing, finance, HR, IT and entrepreneurship, and be able to apply them creatively to develop business opportunities.
3. Critically review and analyse business data, select appropriate methodological techniques to solve business problems and present, defend and advocate insights and ideas.
4. Demonstrate a range of professional attributes, judgement and informed analytical skills to evaluate problems, apply creativity in designing and implementing solutions and effectively communicate responses in a modern, global business environment.



## Learning outcomes

5. Contribute to business development, analyse information to solve complex business problems, accept accountability and gain a critical understanding of ethical implications in business and the wider social context.
6. Demonstrate the ability to work collaboratively as a team member in interdisciplinary and multicultural environments and exercise autonomy, self-direction and initiative as a team leader in dynamic and complex business situations.
7. Demonstrate self-awareness and the ability to initiate professional development and the development of others, through coaching and mentoring to function effectively and ethically in complex business environments. Be amenable to engaging with new developments and practices within business.
8. Articulate the wider social, political and business contexts within business and the need for high ethical, professional and legal standards in the workplace and towards stakeholders and society.





## Career opportunities

Graduates of IBAT Dublin's Bachelor of Arts (Honours) in Business Level 8 programme will be prepared to pursue a wide range of career opportunities across diverse industries, both in Ireland and internationally.

The programme equips students with versatile business, leadership and analytical skills that employers highly value. Career paths include roles in management, marketing, human resources, finance, operations and business development.

Graduates may also find opportunities in areas such as project management, entrepreneurship, digital business and consultancy. The programme's strong practical focus combined with applied business projects and industry-relevant modules, ensures that graduates are ready to pursue dynamic roles in fast-paced business environments or progress to postgraduate study for further specialisation.

## Who is this programme for?

This programme caters to both recent school leavers and mature students seeking a comprehensive business education. We equip you with a strong foundation in core business principles while emphasising the critical skill of analysing data for informed decision-making.

Benefit from a supportive learning environment and a curriculum designed to meet the challenges and opportunities of today's international business landscape.





# Programme Structure

Develop a strong foundation in core business principles through a well-structured curriculum. Each academic year includes 24 teaching weeks, designated study weeks for focused learning, and strategically scheduled assessment periods across multiple semesters. You'll engage with a diverse range of modules, with approximately half assessed through coursework and the rest through a combination of coursework and final examinations.

Years 1 and 2 consist of core modules designed to provide essential theoretical knowledge in business concepts and principles, along with practical insights to support business planning and prepare you for a successful career in business management or entrepreneurship.

In Year 3, you'll select one of three elective pathways, each worth 20 ECTS credits:

- Elective Pathway 1: Marketing
- Elective Pathway 2: People and Organisations
- Elective Pathway 3: Management

# Programme Syllabus

Year 1 Core modules	Year 2 Core modules	Year 3 Core modules
Business Maths	Cyber Security	Business Communications
Human Resource Management	International Business	Corporate Finance
ICT in Business	Management Accounting	Personal and Professional Development
Introduction to Business	Marketing Law	Research Methods
Learning and Development	Operations and Supply Chain Management	Creativity, Innovation and Business Development
Marketing Fundamentals	Sustainability and Business Ethics	Environmental, Social and Governance
Financial Accounting	Business Intelligence and Data Visualisation	Organisational Leadership
Economics for Business	Business Law	Business Project
Management Principles	Consumer Behaviour	
Principles of Business Law	Entrepreneurship and Innovation	
Introduction to Sustainable Business	Organisational Behaviour	
Digital and Social Media Marketing	Project Management	

# Year 3 Pathways

Pathway	Modules
Marketing	Global Marketing and Sales Strategy Brand Management Market Research Marketing Innovation
People and Organisations	Talent, performance and change management Diversity, Equity, and Inclusion (DEI) Employment Law Conflict Management and Mediation
Management	Strategic Management Tech-Driven Innovation Strategy Digital Security Management Sustainable Supply Chains and Logistics



# Access, Transfer & Progression



- Progress to year 2
  - Admit holders of FETAC/QQI FE level 6 business awards
  - Exit with a level 6, Certificate in Business
- Progress to year 3, award stage
  - Admit holders of level 7, Ordinary Degree business awards to award stage
- Exit with level 8, BA Honours in Business
  - Progress to postgraduate studies (level 9)

## Academic entry requirements

To qualify for this programme, you'll need:

**Academic qualifications:**

Two H5 grades and four O6/H7 grades in the Irish Leaving Certificate.

OR

**Overseas equivalent qualifications:**

Must align with a level-8 Business award in the QQI standard. IBAT Dublin uses the NARIC system for qualification comparison.

**Mature Applicants:**

Must be at least 23 years old by 1st January of the year of admission.

No standard academic entry required, but applicants must provide evidence of prior learning, work experience, motivation, and commitment (CV, personal statement, work references, and any relevant training courses).

**Recognition of Prior Learning (RPL):**

Applicants with relevant prior learning may enter directly into Stage 2 or the Award Stage.

## EL proficiency

To demonstrate English language proficiency, IBAT Dublin accepts several EL tests, including (but not limited to):

Title of Award	Minimum Level Required
IELTS	6.0
TOEFL iBT	60
DuoLingo Online English Test	Score 105 (from August 2022)
Pearson Test of English	46+
Cambridge ESOL	165 (Grade C)

Contact us for the complete list of recognised English Language Equivalences.

## Fees

Contact us to find out about course fees and payment options.

# How to Apply

Our programme advisors are available to answer any questions and take you through the application process:

[www.ibat.ie](http://www.ibat.ie)  
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## Find us

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