ibat DUBLIN | INSTITUTE OF BUSINESS AND TECHNOLOGY

Bachelor of Business – Level 7



QQI AWARD

Welcome to
IBAT Dublin

Thank you for your interest in studying at IBAT Dublin. Choosing where to study is a significant decision — one that shapes your future, broadens your perspective, and connects you to people and ideas that inspire. At IBAT Dublin, we would be proud to be part of that journey.

IBAT Dublin is home to more than 5,000 students from over 40 countries, and our vibrant, inclusive campus buildings offer opportunities for intellectual and personal growth. Throughout your studies, you will experience a campus life that is full of opportunity, supportive and, importantly, well connected to the wider business community.

Student success is at the heart of what we do. Our graduates go on to successful careers and further study opportunities, reflecting the practical and industry-focused nature of our programmes. This success helps IBAT Dublin to attract both prospective students and employers to work with us. It is also a testament to the strength of our teaching, the relevance of our programmes, and our commitment to preparing IBAT Dublin graduates to make meaningful contributions in a rapidly changing world.

IBAT Dublin is widely recognised for academic excellence and impact. Our teaching and student experience are shaped by a future-focused outlook and a commitment to addressing challenges through strong local and international partnerships. Located in Dublin city centre, IBAT Dublin is at the heart of a city recently ranked sixth-best on the latest Oxford Economics Global Cities Index. Dublin offers a safe, welcoming and affordable lifestyle that balances study and recreation. With mountains, beaches and outdoor adventures nearby, it is a dynamic and inspiring place to live and learn. Dublin continues to invest in world-class infrastructure and sustainable development to ensure a future-ready, environmentally responsible city that supports all its residents, including students.

The reputation of Dublin and IBAT Dublin as a desirable study destination continues to attract talented students from around the globe. No matter where you're from or where you're heading, we look forward to welcoming you and supporting you to learn, grow and thrive as part of the IBAT Dublin community.

Warm regards,

Mark Byrne
Managing Director



Why IBAT Dublin?

IBAT Dublin is a premier private higher education institution in Ireland. With a focus on hands-on learning, industry-relevant courses and personalised attention, IBAT Dublin empowers students to succeed in their chosen fields.

Whether pursuing undergraduate or postgraduate programmes, professional development courses or language studies, IBAT Dublin provides a supportive and dynamic environment that fosters growth, innovation and leadership.



- Situated in the lively Temple Bar area in the heart of Dublin
- Empower students with practical, real-world challenges
- Balance ambitions and commitments with flexible study options
- Inclusive global community by welcoming students from across the globe
- Engage in partnerships with a wide array of organisations, both private enterprises and public entities
- Completion of the Bachelor of Business Level 7 will provide students with a progression pathway for further study, 1 year top-up to attain an honours degree and then choose from one of the master's programmes offered through our strategic partner Atlantic Techno logical University (ATU).

Programme details

Our Bachelor of Business Level 7 programme is tailored as an entry-level route for aspiring professionals. In today's ever-changing business environment, it's vital to possess a versatile skill set for career progression. This programme is designed to equip you with both foundational knowledge and practical skills highly sought after by modern employers.

This programme goes beyond traditional business education, offering a unique blend of core business principles and in-demand digital skills. You'll gain a solid foundation in essential areas like finance, marketing and data analysis, while also developing the technical expertise and soft skills needed to thrive in a digital world.

Work Opportunities

Students studying in Ireland may take up part-time employment alongside their studies, subject to visa regulations. Eligible international students can work up to 20 hours per week during term time and up to 40 hours per week during designated holiday periods. Work placements are not included as part of IBAT programmes.

Key Facts

Level: 7

Duration: 3 years

Credits: 180

Intake: Contact sales@ibat.ie for more information about intakes

Method of Delivery: On-campus

Campus Locations:
Wellington Quay Campus /
Frederick Street

Mode of Delivery: Full-time

Examination and assessment: Assessments include a combination of coursework and exams.

Study hours: The three-year full-time bachelor's programme consists of two semesters per academic year (24 teaching weeks).

Learning outcomes

Graduates of this programme will leave with a comprehensive foundation in business, management and leadership skills, equipping them to succeed in a variety of professional roles across industries.

They will gain the ability to:

• Apply core business, management and economic concepts to real-world business scenarios

• Analyse financial, marketing, operational and economic data to inform effective business decision-making

• Demonstrate leadership, teamwork, interpersonal and communication skills essential for managing people, projects and organizational change

• Interpret and apply business laws, ethical standards and corporate governance frameworks in a business context

• Assess market opportunities and develop effective marketing, operational and strategic business plans

• Undertake applied business research projects using appropriate research methods to investigate real-world business challenges and opportunities

• Exhibit adaptability, initiative and continuous professional development in response to evolving business landscapes

Career opportunities

Graduates of the Bachelor of Business (Level 7) programme will be well-prepared to pursue a wide range of career opportunities across diverse industries, both in Ireland and internationally.

The programme equips students with versatile business, leadership and analytical skills that are highly valued by employers. Career paths include roles in management, marketing, human resources, finance, operations and business development.

Graduates can also study a further one-year to achieve an Honours Bachelor's degree, such as the BA (Hons) in Business (Level 8) at IBAT Dublin.

Who is this programme for?

This programme is designed for ambitious individuals seeking a comprehensive business education. Whether you're a recent graduate launching your career, a mid-career professional seeking to upskill or a career changer looking for a new direction, we offer the tools you need to succeed.

Our flexible learning format caters to busy schedules while providing you with the practical skills and industry insights needed to find success in the world of business. Recognition of Prior Learning (RPL) acknowledges your valuable experience, ensuring a smooth transition into the programme.



Table of modules

Stage 1		
Principles of Business (5 ECTS)	Introduction to Data Analytics (5 ECTS)	Introduction to Marketing (5 ECTS)
Maths for Business (5 ECTS)	Academic Skills (5 ECTS)	Fundamentals of Business Law (5 ECTS)
Principles of Human Resource Management (5 ECTS)	Artificial Intelligence in Business (5 ECTS)	Fundamentals of Management and Leadership (5 ECTS)
Business Intelligence (5 ECTS)	Academic Writing (5 ECTS)	Principles of Accounting (5 ECTS)

Stage 2		
Fundamentals of Environmental Sustainability for Business (5 ECTS)	Consumer Behaviour in the Digital Age (5 ECTS)	Legal Frameworks for Business (5 ECTS)
Business Information Systems (5 ECTS)	Introduction to Cost and Management Accounting (5 ECTS)	Fundamental Project Management Skills (5 ECTS)
Contemporary Issues in IT (5 ECTS)	Digital and Social Media Marketing (5 ECTS)	Responsible Decision Making and Ethics (5 ECTS)
Practical Market Research Skills (5 ECTS)	Operations and Supply Chain Management (5 ECTS)	Economics for Business (5 ECTS)

Stage 3		
International Business (5 ECTS)	Conflict Management and Negotiation (5 ECTS)	Talent Resourcing, Retention and Development (5 ECTS)
Integrated Marketing, Communications and Advertising (5 ECTS)	Employment Law (5 ECTS)	Cyber Security (5 ECTS)
Financial Management (5 ECTS)	Business Transformation (5 ECTS)	Professional Development (5 ECTS)
Applied Digital Marketing (5 ECTS)	Principles of Business Culture in an Inclusive Workplace (5 ECTS)	Entrepreneurship Skills (5 ECTS)

Access, Transfer & Progression

End of Year 1

- Progress to year 2
- Transfer to Year 1 of BA Honours in Business (Level 8)
- Admit holders of FETAC/QQI FE level 6 awards

End of Year 2

- Progress to year 3, award stage
- Transfer to Year 2 of BA Honours in Businness (Level 8)
- Admit holders of level 6, Higher Certificate awards to award stage, year 3
- Exit with a level 6, Higher Certificate in Business

End of Year 3

- Admit holders of level 7, Ordinary Degree awards to award stage, of BA Honours in Business (Level 8)
- Exit with level 7, Bachelor of Business
- Transfer to year 3, award stage of BA Honours in Business (Level 8)

End of Year 4

- Exit with, BA Honours in Business (Level 8)

Academic entry requirements

To qualify for this programme, you'll need:

Grade 06/7 or better in 5 subjects, including English and Mathematics.

OR

Overseas equivalent qualifications:
IBAT Dublin uses the NARIC system for qualification comparison.

Mature Applicants:
Must be at least 23 years old by 1st January of the year of admission.

No standard academic entry required, but applicants must provide evidence of prior learning, work experience, motivation, and commitment (CV, personal statement, work references, and any relevant training courses).

Recognition of Prior Learning (RPL):
Applicants with relevant prior learning may enter directly into Stage 2 or the Award Stage.

EL proficiency

To demonstrate English language proficiency, IBAT Dublin accepts several EL tests, including (but not limited to):

Title of Award	Minimum Level Required
IELTS	6.0
TOEFL iBT	6.0
DuoLingo Online English Test	Score 105 (from August 2022)
Pearson Test of English	46+
Cambrige ESOL	165 (Grade C)

Contact us for the complete list of recognised English Language Equivalences.

Fees

Contact us at sales@ibat.ie for detailed information on tuition fees and payment requirements.

How to Apply

Our programme advisors are available to answer any questions and take you through the application process:

Apply online or email sales@ibat.ie

Get in Touch

+353 1 807 5055
enquiry@ibat.ie
www.ibat.ie

Find Us

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