DUBLIN INSTITUTE OF BUSINESS AND TECHNOLOGY

in strategic partnership with

Ollscoil Teicneolaíochta an Atlantaigh

Atlantic Technological University

Master of Science (MSc) in Business Management



About our Partnership

A strategic partnership between Institute of Business and Technology (IBAT) Dublin, Ireland and Atlantic Technological University (ATU), Ireland was officially established on 20 July 2023 following formal approval at the ATU Academic Council meeting in June 2023.

The Master of Science (MSc) in Business Management is delivered within the ATU Quality Assurance and Enhancement framework and awarded by ATU.
IBAT Dublin is primarily responsible for day-to-day operations under ATU's Quality Assurance oversight, including applicant queries/processing, student support and finance-related queries. It is important to note that ATU strictly authorises entry onto the programme based on the defined academic and english language entry requirements.

Applicants who register for programmes under this strategic partnership hold the status of being a student at both institutions.

Why IBAT Dublin?

Whether pursuing undergraduate or postgraduate programmes, professional development courses, or language studies, IBAT Dublin provides a supportive and dynamic environment that fosters growth, innovation, and leadership.

- Situated in the lively Temple Bar area in the heart of Dublin
- Empower students with practical real-world challenges
- Balance ambitions and commitments with flexible study options
- Inclusive global community by welcoming students from across the globe
- Engage in partnerships with a wide array of organisations, both private enterprises and public entities

Programme details

In today's fast-paced business environment, organisations need professionals with strong management skills and practical insight. The MSc in Business Management is a conversion programme designed to equip graduates from non-business backgrounds with the knowledge and confidence to succeed across a wide range of industries.

The programme covers key areas such as marketing, finance, operations and people management, alongside the development of analytical, digital and problem-solving skills. With a strong focus on applied learning and a Work-Based Learning module, students gain hands-on experience and are prepared for management roles in diverse sectors.

Visa Extension

Under the terms of the Third Level Graduate Programme, a person who graduates from this programme can apply for a extension to their student permission, with an immigration Stamp 1G, for a period of up to 24 months

Key Facts

Level: 9

Duration: 1 year

Credits: 90

Intake: Contact sales@ibat.ie for more information about intakes

Method of Delivery: On-campus

Campus Locations: Wellington Quay Campus/Frederick Street Campus

Mode of Delivery: Full-time

Examination and assessment:
The majority of the course is 100% continuous assessment with two exams in Accounting Information for Managers in Semester 1 and People and Organisations in Semester 2

Recommended study hours:
The recommended personal study time for a 5-credit module at Level 9 is 10 hours per week and 20 hours per week for a 10-credit module

Learning outcomes

On completion of this programme, the learner will/should be able to:

- Appraise current strategy and operations theories, having examined relevant and current research and literature
- Assess current trends in business management and be capable of evaluating the impact of these trends on the business environment
- Select from complex and advanced management, marketing, accounting and business innovation skills and develop new skills to a high level, including novel and emerging techniques
- Act in a wide variety of professional levels and demonstrate originality in solving complex problems in a business context
- Manage and question the effectiveness of teams and individuals, take responsibility for defining and achieving both personal and team goals
- Self-evaluate and take responsibility for career and professional development while enhancing transversal behavioural skills such as reflection, critical thinking and independent learning
- Question and reflect on social norms and relationships and act to change them
- Demonstrate a range of standard and specialised research or equivalent tools and techniques of enquiry appropriate to business in the context of a work based learning research project

Career opportunities

Combined with the skills and knowledge gained in their undergraduate degree, completing this master's will position graduates to undertake a range of management roles in their chosen discipline. Graduates will be equipped to apply for jobs in a diverse range of industries and will be equipped with the management skills necessary to succeed in today's globalised business environment.

Conversion courses are highly valued by employers. This master's programme was designed in conjunction with industry standards and reflects current and future needs. Whatever your undergraduate discipline area, this programme will expose you to the latest research and practice in business management across core areas, such as strategy, innovation, marketing and people and organisations, preparing you for the world of work.



Who is this programme for?

This conversion master's programme is targeted at non-business graduates, including science, engineering, technology, arts, law and social science graduates, to develop and focus their career paths in the business environment.

Table of modules

Module	Module Type	Credits
Marketing	Mandatory	10
Business Innovation & Enterprise	Mandatory	10
Accounting Information for Managers	Mandatory	5
Research Methods	Mandatory	5
Supply Chain Operations	Mandatory	10
People & Organisations	Mandatory	10
Marketing Management	Mandatory	10
Work-Based Learning Research Project	Mandatory	30

Work-Based Learning (WBL)

The Work-Based Learning (WBL) module replaces the traditional dissertation, giving students the opportunity to gain valuable, hands-on industry experience while applying the theories and skills developed throughout their studies. This structured 12-week work placement takes place on-site with a commercial or relevant organisation in Ireland during the summer months, from June to August. While some hybrid roles may be accepted, fully online placements are not permitted.

Students are responsible for securing their own placement, either within their current workplace (with employer approval) or in a new organisation that supports their learning goals. This practical module is designed to bridge the gap between classroom learning and real-world business environments, enhancing professional development and career progression.

Academic
entry requirements

Applicants must hold a second-class honour (2.2) Level 8 Honours Degree in a **Non-business discipline.**

Admission is based exclusively on academic qualifications and the necessary English language proficiency. Other forms of learning experience cannot be considered.

EL proficiency

IELTS	6.0, no component less than 5.5
DuoLingo	Min score 105. min 100 in each section (under review)
Pearson PTE Academic	Min score of 55 or above
TOEFL iBT	Min Score of 80
Cambrige English Qualifications	Min score of 180 – 190 (FCE Grade B)

Exceptions

- Individuals who have completed a degree in Ireland, the UK or USA within the last 2 years.

- Graduates of IBAT EL School at:
    - (i) General English - Upper Intermediate & Advanced levels
        - Upper-intermediate (B2 on the CEFR) - interview/confirmation of proficiency required to equate to IELTS 6.0
        - Advanced (C1 on the CEFR)
    - (ii) IELTS 6.0/6.5 Pre-paration Course*
    - Cambridge Certification Preparation Course*

- Graduates from other EL schools with levels as above BUT they must also undergo a short interview to confirm proficiency.

**CEFR B2/C1 or equivalent is required to join the class.*

Fees

Contact us at sales@ibat.ie for detailed information on tuition fees and payment requirements.

How to Apply

Our programme advisors are available to answer any questions and take you through the application process:

Apply online or email sales@ibat.ie

Get in touch

+353 1 807 5055
enquiry@ibat.ie
www.ibat.ie



Find us

Wellington Quay Campus
16-19 Wellington Quay,
Dublin 2,
Ireland.
D02 TX49

Frederick Street Campus
24-27 Frederick Street North,
Dublin 1,
Ireland.
D01 R7R9

ibat
DUBLIN | INSTITUTE OF BUSINESS AND TECHNOLOGY

in strategic partnership with

Ollscoil Teicneolaíochta an Atlantaigh
Atlantic Technological University